

# New roles for Information professional

**Myriel BROULAND**  
**OUROUK**  
**OnLine - London 2009**  
**European Librarian Theatre**

# The general context of information management

- The economic environment is evolving, marked by restructuring or mergers in companies.
  - More often, we observe the persistence of the original cultures and some difficulties to share common rules and procedures to manage information.

- The IT development induces an important impact on the working processes
- Today the development of dematerialization of processes and documents is imperative in the professional world.
  - Important changes in usage are generated by that, and users are losing their reference points in the way of managing information.

- Firms need to improve the general information management in order to
  - Optimize efficiency and competitiveness
  - Capitalize knowledge
  - Secure information

# What we observe in companies today ?

Filing of documents is untidy !

Classification

Professional Applications

Administrative processes

I never know if I am working on the right version of the document !

Documentary Database

The  $\alpha$  project has been reactivated, I can't find the initial specifications ?

Publication



Workflow

Forms

Store on the shared network it's not clear ! We have no instructions !

Internet Intranet

Files System

We don't find anything in this intranet ! Where are the documents of reference, the forms ?

Knowledge Management

Wiki

Webmail

Archives

I don't have any space in my mailbox to store attachments

Do you know if we have kept the first version of the contract x ?

# What do firms expect from us ?

- Analyse and define how their information system could be optimized
- Build information system target architecture
- Elaborate a strategy to manage and support the change

# Who are we meet usually in the project group in the companies (public and private) ?

- Members of IT department

- Members of department in charge of organisation and resources

- Representative members of professional departments

- ***information professionnals***

# A new role for Information professionals

- The classical skills and know-how of information professionals are more than necessary for people who are confronted to the explosion of information production and the limits of technical solutions.

- Information professionals have a important role in the definition of procedures and transferring abilities such as indexing, classifying, normalizing, structuring data and documents produced are collected in the company.

**Information professionals have a new role in becoming an essential partner in the project team and for the general management of information system.**

- They have to involve themselves with IT professionals, organization and resources managers,..
- They have to emphasize their skills and what added value they can bring to the project